

# YOUNG FARMING CHAMPIONS INSPIRING PRIDE IN AUSTRALIAN AGRICULTURE



**CONFIDENT, HIGHLY VISIBLE, MEDIA SAVVY, PASSIONATE AGRICULTURISTS  
ENGAGING THE COMMUNITY ON AGRICULTURAL TOPICS**

## YOUNG FARMING CHAMPIONS ARE DIVERSE AGRIBUSINESS PROFESSIONALS



**85**  
YOUNG FARMING  
CHAMPIONS (YFC)  
TRAINED.



**100%**  
OF ALUMNI  
PURSUING CAREERS  
IN AGRICULTURE.



**100%** OF ALUMNI ADVOCATING ON BEHALF OF AGRICULTURE.

**70 ALUMNI HAVE VISITED 300 SCHOOLS AND REACHED OVER 200,000 STUDENTS.**

**YFC BUILD NETWORKS & CROWD SOURCE FOLLOWERS USING SOCIAL MEDIA.**  
 f 5000    t 9000    in 1500    v 320,000

**YFC BECOME GLOBAL COMMUNICATORS**

**YFC ARE WIDELY RECOGNISED FOR THEIR CONTRIBUTION**

**YFC ARE FUTURE INFLUENCERS**

**YOUNG FARMING CHAMPIONS ARE LIFE-TIME AGRICULTURAL ADVOCATES**